



ASPIRE, Inc.’s mission is to “increase the educational and success opportunities for low-income and first-generation college students through professional development and legislative advocacy”. In order to achieve this mission, the board has established seven (7) strategic goals for 2005.

Strategic Goal #1

Advocate for programs and activities that ensure the continued existence of TRiO, ASPIRE, GEAR UP, and other Educational Opportunity Programs.

Objective(s):

- Increase membership communication of issues related to activities that ensure continued existence (support dissemination at state level through ASPIRATIONS, state newsletter, web pages, state conferences)
- Facilitate communication and awareness of current issues (legislation, regulations, DOE)
- Train membership and leadership to best advocate for students, programs, opportunities (policy preparation and training, regional/state conference)
- Ensure support at each state/regional meeting

Responsible Parties:

State Chapters	Executive Board
Governmental Relations	Membership
Conference	Publication
Public Relations	State Initiative

Strategic Goal #2:

Strengthen the financial position of ASPIRE.

Objective(s):

- Look for opportunities of partnership (training, networking)
- Disseminate information regarding benefits of membership and how the funds are being utilized (professional development, services to students, etc.)
- Solicit individual private donations

- Solicit corporate sponsorships at a minimum of \$500 per state and provide advertising for these sponsors
- Advertise regional conference nationally and encourage out of region conference attendance
- Achieve the following membership goals; 50% of eligible professional memberships or a 10% increase from prior year per state, 40 student memberships per state, and 83% of projects will purchase project memberships per state.
- Provide tools and resources for states to increase membership
- Increase communication on a personal level with state membership committee chairs
- Maintain a presence with seasoned professionals as well as new comers
- Develop a multi-year fund development plan that identifies specific responsibilities for all committees

Responsible Parties:

State Chapters	Executive Board
Corporate Development	Development
Conference	Student Leadership Congress
Membership	Finance
National TRiO Day	Publications
Training and Professional Development	TRiO Alumni

Strategic Goal #3:

Provide professional development opportunities to the members of ASPIRE.

Objective(s):

- Develop and disseminate a needs assessment for training at regional/state conferences
- Identify other models training for professional development
- Encourage membership to participate in training grant and national opportunities
- Encourage membership to attend other state meetings as a means for professional development
- Schedule ATI trainings to be pre-conference event with regional
- Increase non-regional conferences and other model opportunities
- Conduct state and locally based training

Responsible Parties:

State Chapters	Executive Board
Conference	Staff Training/Professional Development
Personnel	Student Leadership Congress
Publications	Public Relations

Strategic Goal #4:

Continue to strengthen governmental relations work at the national, regional, state, and local levels.

Objective(s):

- Provide information to membership regarding current issues
- Distribute ASPIRATIONS to policy makers
- Provide training on how to be more effective when meeting policy makers
- Facilitate collection of information for professionals in states within the region
- Provide a forum where educational access issues can be addressed and invite law makers to attend
- Provide a forum to research issues by state and region (links to state web sites, legislative home pages, etc.)

Responsible Parties:

State Chapters	Executive Board
Publications	Governmental Relations
State Initiative	Conference
Public Relations	

Strategic Goal #5:

Increase existing and create new communication capabilities and networking opportunities.

Objective(s):

- Promote utilization of ASPIRE listserv
- Publish ASPIRATIONS tri-annually
- Update ASPIRE website, quarterly at a minimum
- Host annual conference (to include pre-conference offerings)
- Continue providing networking and training opportunities for newcomers
- Encourage state associations to incorporate networking with outside entities (COE, ATI, Department of Ed TRiO training, state initiatives, corporate development)

Responsible Parties:

State Chapters	Executive Board
Public Relations	Training and Professional Dev.
Publications	State Initiative
Conference	Corporate Development
Multi Ethnic Advocacy	

Strategic Goal #6:

Provide educational/training opportunities for ASPIRE program participants.

Objective(s):

- Promote student leadership congress participation at the COE, regional and state level
- Increase student participation in TRiO Day activities and understanding the purpose of TRiO
- Enable students to pursue and participate in study abroad
- Empower students to advocate for their needs at Policy Seminar
- Encourage student membership in regional association
- Introduce student track at regional conference

Responsible Parties:

State Chapters	Executive Board
Student Leadership Congress	Public Relations
TRiO Day	International Access
Governmental Relations	Conference
Membership	TRiO Achievers
Awards	Financial Aid

Strategic Goal #7:

Strengthen linkage relationship to state associations.

Objective(s):

- Support state presidents to attend Policy Seminar
- Provide resources for state presidents to attend ASPIRE board meeting
- Provide training on leadership skills to membership
- Commit ASPIRE leaders to attend state meetings
- Offer grant opportunities for state initiatives
- Schedule state meetings at the regional conference
- Rely on state association support for development initiatives

Responsible Parties:

State Chapters	Executive Board
Governmental Relations	Membership
State Initiative	Public Relations
Training/Professional Development	Elections

Strategic Goals Responsible Party	1. Advocate for programs and activities that ensure the continued existence of TRIO, ASPIRE, GEAR UP, and other Educational Opportunity Programs.	2. Strengthen the financial position of ASPIRE.	3. Provide professional development opportunities for the members of ASPIRE.	4. Continue to strengthen governmental relations work at the national, regional, state, and local levels.	5. Increase existing and create new communication capabilities and networking opportunities for TRIO professionals.	6. Provide educational/training opportunities for ASPIRE program participants.	7. Strengthen state associations.
State Associations	√	√	√	√	√	√	√
ATI		√	√				√
Archivist	√						
Awards						√	
By-Laws/Op. Guidelines	√						
Conference	√	√	√	√	√	√	√
Corporate Development		√			√		
Development		√					
Elections							√
Executive Board	√	√	√	√	√	√	√
Finance		√					
Financial Aid						√	
Governmental Relations	√			√		√	√
International Access						√	
Membership	√	√				√	√
Multi-Ethnic Advocacy					√		
National TRiO Day		√				√	
Personnel							
Professional Standards							
Public Relations	√			√	√	√	√
Publications	√	√	√	√	√		
State Initiative	√			√	√		√
Strategic Plan							
Student Leadership Congress		√				√	
Training/Professional Development		√	√		√		√
TRiO Achievers						√	
TRiO Alumni		√					